

(Pages : 3)

J – 2095

Reg. No. :

Name :

Sixth Semester B.B.A. Degree Examination, March 2020

Career Related First Degree Programme Under CBCSS

Group 2(b)

Core Course

BM 1641: MANAGEMENT INFORMATION SYSTEM

(2014-2016 Admissions)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences. **Each** question carries **1** mark.

1. What is data redundancy?
2. What is Entropy?
3. What is file?
4. What is E-CRM?
5. What is Tele conferencing?
6. What is information overload?
7. What is CAD?

P.T.O.

8. What is Data hierarchy?
9. What is encryption?
10. What is ERP?

(10 × 1 = 10 Marks)

SECTION – B

Answer **any eight** questions not exceeding one paragraph. **Each** question carries **2** marks.

11. Differentiate between data and information.
12. Explain Prototyping approach.
13. What is decomposition?
14. What is Adhoc Report?
15. What is cybernetics?
16. What is business data processing?
17. Explain the components of DBMS?
18. Explain DDL.
19. What is real time processing?
20. What is Data mining?
21. What is information network?
22. What do you mean by System development cycle?

(8 × 2 = 16 Marks)

SECTION – C

Answer **any six** questions not exceeding one page. **Each** question carries **4** marks.

23. What are the Features of Information resources management?
24. What are the factors influencing the quality of information.
25. Explain the benefits of ERP.
26. What are the features of TPS?
27. What are the essentials of a good programmer?
28. Describe the disadvantage of Database system.
29. Explain the tools used in systems development?
30. What are the major security threats in MIS?
31. Describe the methods of file organisation.

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions not exceeding four pages. **Each** question carries **15** marks.

32. Explain Database model and its types.
33. Define MIS. Explain its objectives and characteristics.
34. Explain different types of system.
35. Explain the characteristics and capabilities of DSS. How it is differ from GDSS?

(2 × 15 = 30 Marks)

(Pages : 3)

J- 2134

Reg. No. :

Name :

Sixth Semester B.B.A. Degree Examination, March 2020

Career Related First Degree Programme under CBCSS

Group 2(b)

Core course

BM 1641 : MANAGEMENT INFORMATION SYSTEM

(2017 Admission)

Time : 3 Hours

Max. Marks : 80

SECTION – A

I. Answer **all** questions in **one** or **two** sentences. Each question carries **1** mark.

1. What are expert systems?
2. What is DBMS?
3. What is office automation?
4. What are subsystem?
5. What is input?
6. What is information?
7. What is MIS?
8. What is ethical responsibility?

P.T.O.

9. What is strategic planning?
10. What is conceptual system?

(10 × 1 = 10 Marks)

SECTION – B

II. Answer any **eight** questions not exceeding one paragraph. Each question carries 2 marks.

11. What do you mean by system design?
12. Explain the role of computer in MIS.
13. What is knowledge information?
14. Explain operation support system.
15. Distinguish between MIS and DSS.
16. What do you mean by security hazards?
17. Explain adaptive system.
18. What is informal system?
19. What do you mean by system testing?
20. Differentiate between application software and system software.
21. Explain the importance of MIS.
22. Explain data models.

(8 × 2 = 16 Marks)

SECTION – C

- III. Answer any **six** questions not exceeding one page. Each question carries **4** marks.
23. Explain database and database management with examples.
 24. What are the components of Decision support system (DSS)?
 25. What are open and closed system?
 26. What are the technical solutions for privacy protection?
 27. What is data mining? State its advantages and disadvantages.
 28. What are the attributes which influence quality information?
 29. Describe the phases of System Development Life Cycle (SDLC).
 30. Explain the advantages of prototyping.
 31. What are expert systems? Explain its features and main components.

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions not exceeding four pages. Each question carries **15** marks.

32. Explain the structural approaches to the MIS.
33. Define system and explain the various types of system.
34. Describe the security and control issues in MIS.
35. What are the characteristics of a good management information system? How does it help in decision making?

(2 × 15 = 30 Marks)

(Pages : 4)

J- 2142

Reg. No. :

Name :

Sixth Semester B.B.A. Degree Examination, March 2020

Career Related First Degree Programme under CBCSS

Group 2(b)

Elective Course

BM 1661.6 : INDIAN BANKING SYSTEM.

(2017 Admission)

Time : 3 Hours

Max. Marks : 80

SECTION – A

- I. Answer **all** questions in **one** or **two** sentences. Each question carries 1 mark.
1. What is a recurring deposit?
 2. What is mobile banking?
 3. What is CRR?
 4. What is repo rate?
 5. Who is an endorser?
 6. What is an ATM?
 7. What do you mean by unit banking?
 8. What is a commercial bank?

P.T.O.

9. What do you mean by Development Banks?
10. Expand NABARD.

(10 × 1 = 10 Marks)

SECTION – B

II. Answer any **eight** questions not exceeding **one** paragraph. Each question carries **2** marks.

11. Define Bank.
12. What do you understand by a Local Area Bank?
13. What is Chain Banking?
14. What is meant by wrongful dishonor of a cheque?
15. What are agricultural banks?
16. What are the defects of Indigenous Banks?
17. What do you mean by sans frais endorsement?
18. What is a bill of exchange?
19. What are the benefits of a fixed deposit?
20. What precautions should the banker take while operating account with a pardanashin woman?
21. Who acts as the custodian of Foreign Exchange Reserve of the Nation? How?
22. How does the RBI contract the credit in the country?

(8 × 2 = 16 Marks)

SECTION – C

III. Answer any **six** questions not exceeding **one** page. Each question carries **4** marks.

23. In what circumstances a commercial bank act as agents of their customers?
24. What are the modern services provided by a banker?
25. What is Bank's Right of General Lien?
26. Write a note on the dating of cheques.
27. Explain the three-tier system operating in Co-operative banking sector.
28. What types of accounts can a person open in a bank?
29. What precautions should a banker take while dealing with clubs associations and charitable societies?
30. Explain the characteristics of negotiable instruments.
31. What are the liabilities of an endorser?

(6 × 4 = 24 Marks)

SECTION – D

IV. Answer any **two** questions not exceeding **four** page. Each question carries **15** marks.

32. Define a commercial bank. What are its characteristics? What are the primary functions of a commercial bank?
33. (a) Briefly explain the organisational structure of Indian banking system.
(b) Explain the role and function of RBI in Indian Baking system.

34. What is the position of RBI in the Indian Banking System? Explain the functions of RBI.
35. What is a cheque? What are the essential feature of a cheque?

(2 × 15 = 30 Marks)

Reg. No. :

Name :

Sixth Semester B.B.A. Degree Examination, March 2020

Career Related First Degree Programme Under CBCSS

Group 2(b)

Core Course

BM 1642: INTERNATIONAL BUSINESS

(2017 Admission)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in one or two sentences. Each question carries **one** mark.

1. Define International business.
2. What is an MNC?
3. What is GATT?
4. What do you understand by free trade zone?
5. What is IMF?
6. What is UNCTAD?
7. What is globalization?

8. What is joint venture?
9. What is global business?
10. What is exchange rate risk?

(10 × 1 = 10 Marks)

SECTION – B

Answer **any eight** questions not exceeding **one** paragraph.

Each question carries **2** marks

11. What are trade barriers?
12. What is meant by privatization?
13. What is FDI?
14. What is green field investment?
15. What is BOP?
16. What is Foreign exchange market?
17. What is capital account convertibility?
18. What is Franchising?
19. What is non-tariff trade barrier?
20. What is IPR?
21. Define Dumping.
22. What do you mean by Make or Buy decision?

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions not exceeding **one** page. Each question carries **4** marks.

23. State the objectives of IMF.
24. Explain letter of credit.
25. Explain the functions of world bank.
26. What is international business environment?
27. Differentiate between Balance of Trade and Balance of Payment.
28. Differentiate between IMF and World Bank.
29. State the objectives of UNCTAD.
30. List out documents for Export Trade.
31. Elaborate on the cultural environment of International business.

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions not exceeding **four** pages. Each question carries **15** marks.

32. Explain the factors affecting international business environment?
33. Explain the challenges of globalization of Indian industries.
34. Explain the role and functions of WTO in international relations?
35. Explain the merits and demerits of multinational corporations in Indian economy.

(2 × 15 = 30 Marks)

(Pages : 3)

J – 2138

Reg. No. :

Name :

Sixth Semester B.B.A. Degree Examination, March 2020

Career Related First Degree Programme Under CBCSS

Group 2(b)

Stream II : Marketing Management

Elective Course

BM 1661.2 : RETAIL MANAGEMENT

(2017 Admission)

Time : 3 Hours

Max. Marks : 80

SECTION – A

I. Answer **all** questions in **one/two** sentences. Each question carries **1** mark.

1. Define Retailing.
2. What is meant by supply chain management?
3. What is Kiosk Marketing?
4. What is Retail Promotion?
5. What is Retail Logistics?
6. What is meant by Electronic Retailing?
7. What is meant by Visual Merchandising?

P.T.O.

8. What is meant by Store Layout?
9. What is meant by Distribution Channel?
10. What is Customer Service?

(10 × 1 = 10 Marks)

SECTION – B

II. Answer **any eight** questions not exceeding one paragraph. Each question carries **2** marks.

11. What do you mean by Non Store Retailers?
12. What do you mean by Vertical Merchandising?
13. What is Retail Pricing?
14. Which are the different Types of Retailers?
15. What do you mean by Value Chain?
16. What is Branding?
17. Define Merchandise Optimisation.
18. What is Catalogue Retailing?
19. What is meant by Cash and Carry?
20. What is meant by Relationship Marketing?
21. Give the elements of Retail Communication Mix?
22. What is a Convenience Store?

(8 × 2 = 16 Marks)

SECTION – C

III. Answer **any six** questions not exceeding one page. Each question carries 4 marks.

23. Distinguish between service retailers and merchandising retailers.
24. Examine the importance of retailing.
25. Explain the features of retailing.
26. State the responsibilities of store manager.
27. What are the objectives of good store design?
28. What are the issues to be considered in site selection?
29. Explain the objectives of customer relationship management in retailing.
30. Explain the tools used for visual merchandising.
31. Explain the principles of Merchandising.

(6 × 4 = 24 Marks)

SECTION – D

IV. Answer **any two** questions not exceeding four pages. Each carries 15 marks.

32. Explain the emerging trends in retailing.
33. What are the functions to be performed by a retailer?
34. Discuss the ethical issues in retailing.
35. Discuss the role of IT in retail management.

(2 × 15 = 30 Marks)

(Pages : 3)

BBA

J – 2103

Reg. No. :

Name :

Sixth Semester B.B.A. Degree Examination, March 2020

Career Related First Degree Programme under CBCSS

Group 2 (b)

Elective Course

BM 1661.6 : INDIAN BANKING SYSTEM

(2014-2016 Admissions)

Time : 3 Hours

Max. Marks : 80

SECTION – A

- I. Answer **all** questions in **one** or **two** sentences. Each question carries **one** mark
1. What do you mean by unit banking?
 2. State the meaning of chain banking?
 3. What do you mean by bill of exchange?
 4. State the meaning of Mixed banking
 5. What is PCARDB?
 6. State the functions of a bank
 7. State the meaning of SIDBI

P.T.O.

8. What is PACS?
9. What do you mean by Co-operative Banks?
10. State the concepts of NPA

(10 × 1 = 10 Marks)

SECTION – B

II. Answer any **eight** questions not exceeding **one** paragraph. Each question carries **2** marks

11. State the meaning of Anytime Banking and Any where Banking.
12. Briefly narrate the Deposit banking.
13. State the applicability of Banking Regulation Act, 1949.
14. State the salient features of Negotiable Instrument Act.
15. Briefly explain about HUDCO.
16. Difference between NBFCs and Banks.
17. State the functions of Service Co-operative banks.
18. Briefly state any four importance of SIDBI.
19. What do you mean by RRBs.
20. State the difference between unit banking and branch banking.
21. Briefly explain the four functions of State Co-operative banks.
22. What are the four important functions of District Co-operative banks.

(8 × 2 = 16 Marks)

SECTION – C

III. Answer any **six** questions not exceeding **one** page. Each question carries **4** marks

23. Explain the meaning and distinguish between deposit banking and mixed banking
24. Explain the salient features of Negotiable Instrument Act, 1881
25. State the difference between general crossing and special crossing
26. Explain the nature of development banks
27. Explain the salient features of EXIM banks
28. State the main provisions Banking Regulation Act, 1949
29. What are the powers of District Co-operative banks
30. State the functions of PACs
31. Explain the important regulations of NBFCs

(6 × 4 = 24 Marks)

SECTION – D

IV. Answer any **two** questions not exceeding **four** page. Each question carries **15** marks

32. Explain the Banking system in India
33. Explain the structure and functions of Co-operative banks in India
34. Explain briefly the role of NABARD in the rural development of an economy
35. Briefly explain the different kinds of developmental banks in India

(2 × 15 = 30 Marks)