

01/07/2024

**BLDE (DEEMED TO BE UNIVERSITY)  
MASTER OF HOSPITAL ADMINISTRATION**

[Time: 3 Hours]

[Max.Marks:80]

**I SEMESTER**

**PAPER – I (Principles of Management and Managerial Skill)**

**QP CODE: 9501**

Your answer should be specific to the questions asked.

Write Question No. in left side of margin.

**Long Questions**

**10X3 = 30 Marks**

1. Planning, organizing, directing, coordination, and controlling.
2. Write the difference between traditional management vs. modern management with a system approach
3. Leadership styles and theories.

**Short Essays:**

**5 X 10 = 50 Marks**

4. Decision-making models.
5. Reasons for success and failure of management.
6. Employee-centered management.
7. Managerial styles.
8. Managing change and conflict.
9. Management by Objectives.
10. Organizational culture.
11. History and growth of management sciences.
12. What are the challenges to the managers?
13. What are interpersonal skills and importance of team building?

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**BLDE (DEEMED TO BE UNIVERSITY)**

**MASTER OF HOSPITAL ADMINISTRATION EXAMINATION**

[Time: 3 Hours]

[Max.Marks: 80]

**I SEMESTER**

**PAPER – II (Organizational behavior and Principles of Communication)**

**QP CODE: 9502**

Your answer should be specific to the questions asked.  
Write Question No. in left side of margin.

**Long Questions**

**3 x 10 = 30 Marks**

1. Define organizational behavior (OB). Explain the significance & challenges in OB
2. Explain importance of communication in an organization. What are the principles of business communication
3. What is organizational development? Write a note on different OD techniques

**Short Essays:**

**10 x 5 = 50 Marks**

4. Role of grapevine
5. Characteristics of health communication
6. Meetings
7. Counseling in health care
8. Work culture
9. Types of work groups
10. Role of committees in hospitals & give examples of hospital committees
11. Conflict management strategies
12. Formal and informal organization
13. Importance of two way communication.

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[Time: 3 Hours]

[Max.Marks:80]

**I SEMESTER**

**PAPER – III (Statistics, Research Methodology & Quantitative Techniques)**

**QP CODE: 9503**

Your answer should be specific to the questions asked.

Write Question No. in left side of margin.

**Long Questions**

**10X3 = 30 Marks**

1. Enumerate different sampling techniques. Explain simple random sampling.
2. Define Research. Types of research design. Explain the steps of cohort study.
3. Enumerate quantitative techniques of management. Explain PERT & CPM

**Short Essays:**

**5 X 10 = 50 Marks**

4. Explain Mean, Median & Mode with example
5. Describe Bar diagram & its uses
6. Uses of operational research
7. Describe Queuing Theory
8. Uses of software in data analysis
9. Describe Decision Making Model
10. Cluster sampling
11. Transportation & assignment problems
12. Uses of regression analysis
13. Describe non-probability sampling techniques